

BFAR 10 boosts SAAD implementers' skills in online journalism

LALA, Lanao del Norte (Feb. 08) — The Bureau of Fisheries and Aquatic Resources Region 10 (BFAR-10) organized a three-day training workshop to up skill its Special Area for Agricultural Development's (SAAD) area coordinators from all five provinces of the region in online journalism, here at the Northern Mindanao Brackishwater Aquaculture Development Training Center (NMBADTC).



Aimed to equip the implementers with essential communication skills to convey the achievements, challenges, and impact of SAAD projects more effectively, resource speaker Christine Lyn Viajante of the BFAR-10 Information Unit, shared imperative knowledge on journalism, mobile photography and videography, and Artificial Intelligence (AI) assisted news writing.

Viajante touched on salient points in news writing guided by the Associated Press (AP) writing style rules, focusing on giving 'the authentic human touch' in AI-assisted news writing.

"Let's not bring AI to a bad light, instead, let's consider it as a helpful tool and maximize its capabilities to make our tasks easier especially in the field of writing," Viajante encouraged.

The resource speaker used an engaging lecture-to-workshop strategy to immediately assess the participants' output in each topic discussed during the workshop, particularly in mobile photography and videography sessions.

"The workshop didn't just give us insights on how to write news or execute good photographs, but the lessons are in-depth and supplemented exactly what non-writers like me needed just by using my phone," Christine Mae Ladica, a participant, shared.

Meanwhile, Bopp Benjack Dacup, SAAD technical staff, demonstrated video-making basics using a smartphone application to create multimedia clips for social media postings.

“The achievement of the SAAD project implementation in 2023 relies on your (SAAD implementers) dedication, and this training workshop will be the key to informing the public of our efforts,” Dacup expressed.

Resource speakers recognized the participants with the best outputs created throughout the training. This included the best in news writing garnered by Marilou Cenas of Misamis Occidental, the best in caption writing awarded to Floramae Panim of Bukidnon, and the best in photography received by Welejun Cambal of Lanao del Norte. **(MCenas//SAADMOcc)**





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